

Attract and retain tenants with Sonic's award-winning, reliable internet.

Installing Sonic Fiber Internet benefits both you and your tenants. Here's why:

Upgrade your building! No cost to you for fiber installation

Future-proof your building with 10-Gigabit internet speeds to each unit, and your renters will be happy to learn their new home is fiber-ready. Fast and reliable broadband is the most important amenity for renters only after washer/dryer in unit - more than good parking options, a gym, or updated kitchen.

With more people working from home, and the number of devices that rely on wifi increasing per household, high-speed internet is essential. We coordinate everything for minimal disruption, and we install fiber in a clean, aesthetic way. Your tenants will have access to exclusive promotions for internet service, plus industry-leading customer support.

- Fiber internet creates rental premiums up to 12.8% over MDUs that don't offer fiber.
- 89% of renters want high-speed internet access.
- 77% of renters say fiber internet availability would influence their decision to rent.

*Sources: Fiber Broadband Association, Apartments.com, BroadbandNow









Full-Building Fiber Installation

Fiber installation to your building is a hassle-free experience. We respect the integrity of your building and work to ensure the entire process is effortless and efficient, all at no cost to you!



STEP 1

Site Survey: We work with you to provide a plan for clean installation and will send over our proposal for approval before we get started.



STEP 2

Drop: our crew will prepare the cables and doesn't require any assistance from the landlord at this step.



STEP 3

Connect to the Building: the fiber lines are connected to the building as proposed. We work with you to schedule and communicate with your residents to ensure convenient installations and minimal interference.



STEP 4

Install Inside the Units: each unit will be installed with our minimal, clean "InvisiLight" fiber optic internet cabling and network terminal.



STEP 5

Customers are ready for Sonic Internet! We take care of the rest, even when residents move in or move out. There's no more disturbance to your property since you already installed your entire building.

Contact your knowledgable Sonic Representative today, and upgrade your building with Sonic.